

**5 MJ 20115 B**

FOUR YEAR B.B.A. (Honours) DEGREE EXAMINATION,  
NOVEMBER/DECEMBER 2025

FIFTH SEMESTER

Major

COURSE 15 : PROJECT MANAGEMENT

(w.e.f. 2023 – 24 Regulations)

Time : Three hours

Maximum : 70 marks

(No additional sheet will be supplied)

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SECTION A — (5 × 4 = 20 marks)

Answer any FIVE of the following.

1. What are the its key characteristics of a project.
2. Mention any four sources of new project ideas.
3. List the advantages of CPM.
4. Explain the concept of time–cost trade-off.
5. Define a Functional Organization.
6. Mention the key elements of a project report.
7. Write a note on Project Cost Management.
8. Write short notes on Project Execution.
9. What are the main steps in project selection?
10. What are the human aspects of project management?

SECTION B — (5 × 10 = 50 marks)

Answer ONE question from each unit.

11. What are the key elements of project control? Explain the process of project monitoring and control.
- Or
12. Explain how you would apply the stages of the Project Life Cycle to ensure the project's success.
  13. Discuss the importance of feasibility studies and their types.
- Or
14. What are the major determinants that influence the cost of a project? Explain in detail.

15. Define the Critical Path Method (CPM) and discuss its significance in project management.

Or

16. Explain the different methods of project evaluation.

17. Define the term "project Manager". Explain the role and responsibilities of a Project Manager.

Or

18. Describe the different forms of project organization structures.

19. What is Project Risk Management? Discuss the stages involved in the Project Risk Management process.

Or

20. Describe the essential components of a project monitoring system.

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